Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*A* ***speech*** *is a nonfiction work that is delivered to an audience*. Common types of speeches (refer to Text p. 198 to define)

|  |  |
| --- | --- |
| **Political Speech** |  |
| **Address** |  |
| **Sermon** |  |

\*Epistle (p. 215) – *essays written in letter form; “public letters” intended for a wide audience*

***Rhetorical Devices*** *are* ***s****pecial patterns of words and ideas that create emphasis and stir the audience*(refer to Text p. 199)

|  |  |
| --- | --- |
| **Rhetorical Device** | **Definition** |
| **Repetition** |  |
| **Restatement** |  |
| **Parallelism** |  |
| **Antithesis** |  |
| **Rhetorical Questions** |  |

***Persuasive Techniques are*** *methods that a speaker or writer uses to appeal to the audience* (refer to Text p. 198)

|  |  |
| --- | --- |
| **Logical Appeals**  **(Logos)** |  |
| **Emotional Appeals**  **(Pathos)** |  |
| **Ethical Appeals**  **(Ethos)** |  |